



GARDEN CITY DOWNTOWN VISION



WORKPLAN

COMMITTEE: Organization & Promotions

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OBJECTIVE: To encourage local residents & community visitors to shop & eat at Downtown restaurants

ACTIVITY: Third Thursdays

BUDGET: \$2,000

Task	Person Assigned	Deadline	Budget	Actual Spent	Post-Event Review
Develop work plan & budget to present to Board	Diana, Michelle	6/17	\$0		
Get City's permission for noise & vendor variances	Bev	6/24	\$0		
Develop/dispense community posters & vendor flyers					
Develop/launch media plan					
Work with Art Center to schedule artists					
Develop monthly themes					
Call Retailers' meeting to explain Third Thursdays					
Determine sponsorship if any					
Develop musician contact list					
Develop Retailer-Vision Help List					
Work with GC Rec on State Theater offerings					
Develop nasty weather Plan B					