

Organization Committee Agenda: October 10, 2011

MEMBERS PRESENT: Arlene DeCardenas, James Davis, Nicole Lucas, Tanner Lucas, Diana Machotka, Bev Glass and Julie Christner

- 5:30 pm Start Time

***Added a review on Fall Fest – Discussion began with Diana suggesting that we consider doing “Block Sponsorships”. Discussion about beginning with contracts for vendors with specific amounts and deadlines due to the issue surrounding K of C. Nicole and Bev had a meeting with Art in the Park and did discuss them sharing on advertising. This led back to the K of C issue and Bev felt that the 1,000 was a sufficient amount. However IF they wanted top advertising as they had received in the past, that would be an extra expense. Bev said that her feedback was that more benches were needed and possibly some Farmer’s Market items. Certainly could have had more Buck-a-Duck heats. More entertainment and the possible addition of a Food Court. Although it was noted that people seemed to flow through the event with the Food vendors spread throughout.

- Old Business

- Work Plans

- Mid-Fiscal Year Board Retreat – Tentatively set for the January Board meeting. Bev suggested that Lana with EcoDevo do an asset mapping and stakeholder identification training. Julie will contact Lana to see if that would be acceptable to her.
- Lunch and Learns – Bev had been contacted by the Chamber to partner with them on this and through committee discussion it was decided to do this event on our own but possibly partner with the Chamber to make sure we are not doing the same type of class as they are. Employee Handbook will be the first class that will kick off the event in January. Will start WorkPlan with committee in the November meeting.
- Membership Retention and Growth – Julie discussed with committee that after some thought it was decided that Julie would do the thank-you initial calls. Awaiting a list of contact names from Bev. Julie added that she decided the calls should be uniform and that was behind the decision to do them herself. Julie asked the committee some of the things to discuss with members:
 1. Thank them
 2. Received 5 awards.
 3. Lunch and Learns info.
 4. Banner Art info
 5. Third Thursdays info
 6. How can we help them in their business.
 7. Explain that we have numerous opportunities for volunteerism.
 8. Are they receiving Bev’s newsletter. Need email address.

- Third Thursdays – Julie reported that she contacted Michelle to see how she could help and was told that the event was under control. There were posters... that committee members took. Some discussion on the logo and that the poster just listed the first event. Was decided that too much info on the poster would be lost.
- Committee Training Planning – Tabled until spring.
- Fall Fest Review – See above.

- New Business
 - Web Page Changes – Was discussed that Doug would take over the web page. Doug was not in attendance however Bev would see what his terms would be and report to the board on the 17th. All committee members agreed this was a necessary step.
 - Doug Harder

***Additional note – window is orgs responsibility and Julie started the discussion. Nicole has already taken care of the windows!!! THANK-YOU NICOLE!!!

Adjournment