

Garden City Downtown Vision, Inc.
Economic Restructuring Committee Minutes
July 14,2011

Call to Order

Present: Arlene de Cardenas, Beverly Schmitz-Glass, Pat Veersart,
Cheryl Shumale, Kaleb Kentner, Marty Nusser

Absent: Bruce Glass, Curt Kinney, Shonda Collins, Doug Harder

I. Old Business

- a. 2010-2011 Workplans..... See below....
- b. Recruitment package completion: Reviewed.
Added: IWW brochure & Small Business Dev. Brochure & City's brochure
[THIS WORKPLAN IS NOW COMPLTE!!!!](#)
- c. Review revised Downtown snapshot map..300 /Main revision &
400 / 7th: will change 201 E. Laurel to Counseling/ Therapy Services
- d. Google map...downtown.... Next month
- e. "Existing Occupancy map" ...GIS will complete next week.
- f. "Recommended Property Usage Map" : **Master Plan**
GIS will complete next week.

II. New Business

- a. KMS award:
 - *. Excellence in Business Development—to recognize outstanding efforts to improve the downtown business climate, retention, and recruitment effort.
We will submit the Recruitment package
 - *. Excellence in Downtown Marketing—to recognize outstanding efforts to market the entire downtown as a destination or for an image development campaign
We will submit the Second story DVD
- Workplans:**
Master Plan:
*Historic Preservation: Kaleb explained that we are still waiting for Brenda Spencer's report. He feels we have a good opportunity to receive it but then the challenge will be to receive

51% approval from the merchants that fall within the district.
We suggested ways to present the pros and con's to the merchants in order to help them understand the positive aspects of being in a Historical District.

*Downtown streetscapes standards: Design Committee almost Complete

Promote 2nd story residential:

*Mike Thumel has almost completed his renovation. We will be going by to take videos of his apt. thus far.

*A list will be made from our Snapshot maps of the 2nd Story potential properties in order to meet with the present owners on incentives for renovating.

State Theatre recruitment package:

*Kaleb explained that the City had cut the budget for facade, ADA, HVAC & restroom renovations. The roof has been renovated and mold issue resolved.

The city is willing to sell @ \$1 to a potential investor.
\$500,000 is estimated to be an initial investment.

III. Comments.....

IV. Next meeting: **TUESDAY, August 9 , 2011**

V. Adjournment